



WHEELS FOR MEALS CHARITY RIDE SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$20,000 | 4,000 MEALS PROVIDED

- Co-branding with event name, and logo on website plus all event and promotional materials
- Special recognition during ride launch
- Logo on custom-designed Hincapie event jersey and rider t-shirt
- Opportunity to insert promotional items into rider packets
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

GEAR SPONSOR

\$15,000 | 3,000 MEALS PROVIDED

- Logo on custom-designed Hincapie event jersey and rider t-shirt
- Sponsor recognition on website, social media, and all promotional materials
- Opportunity to insert promotional items into rider packets
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

SPECIALTY SPONSORS

\$5,000 | 1,000 MEALS PROVIDED

A choice of one of three unique opportunities:

- **King/Queen of the Mountain:** Logo on custom-designed Hincapie prize jersey, presented to winners
- **Post-Ride Celebration:** Logo on all post-ride celebration signage
- **Domestique:** Logo on course signs throughout all four routes

In addition to each sponsorship:

- Logo on custom-designed Hincapie event jersey and rider t-shirt
- Sponsor recognition on website, social media, and all promotional materials
- Opportunity to insert promotional items into rider packets
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

SPECIALTY SPONSORS

\$3,000 | 600 MEALS PROVIDED

A choice of one of two unique opportunities:

- **Volunteer:** Logo on custom-designed volunteer t-shirt
- **Peloton:** Sponsor spotlight in one event e-blast

In addition to each sponsorship:

- Sponsor recognition on website, social media, and all promotional materials
- Opportunity to insert promotional items into rider packets
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

GRUPETTO SPONSOR

\$1,000 | 200 MEALS PROVIDED

A choice of one of three unique opportunities:

- **Cue Sheets:** Logo recognition on all printed route cue sheets given to riders
- **Medical Support:** Logo recognition at medical support and triage tent at start/finish line
- **SAG Vehicle:** Logo recognition on all route SAG vehicles

In addition to each sponsorship:

- Sponsor recognition on website, social media, and all promotional materials
- Opportunity to insert promotional items into rider packets
- Opportunity for tent or booth setup at start/finish line and post-ride celebration

PANACHE SPONSOR

\$500 | 100 MEALS PROVIDED

- Sponsor recognition on website and social media
- Opportunity to insert promotional items into rider packets
- Opportunity for tent or booth setup at start/finish line and post-ride celebration